

Your Voice Matters!

Help Make the Clean Air
(& Climate!) Initiative Happen



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NEW YORKERS FOR CLEAN AIR

We are a coalition of organizations dedicated to advancing an ambitious and equitable cap-and-invest program in New York State.

New York needs a strong cap-and-invest program to cut climate and air pollution, invest in health, environmental progress, and job opportunities in communities across our state, and create a better future for generations to come.

nyforcleanair.com



WHAT IS THE CLEAN AIR INITIATIVE?

- FKA New York Cap and Invest (NYCI)
- Sets a declining cap on statewide emissions
- Requires large emitters to purchase permits (or "allowances") for each ton of emissions through a state-run auction
- Likely to apply to transportation, buildings, industrial, & waste sectors (likely to exclude electricity, ag, aviation)
- Revenue raised from auctions invested in climate, environmental justice, and affordability priorities

WHAT MAKES UP THE CLEAN AIR INITIATIVE?

The Clean Air Initiative will be made up of three related regulations:

A reporting rule from pollution sources

A rule establishing the program rules with a declining pollution cap

A rule setting out the rules of the auction

INVESTMENTS

Invest at least **\$20 billion over the first 5 years of the program (\$3-\$4B/yr)** in New York communities and households, including in:

- 33%+ of revenues (~\$1B/yr at outset) invested in **consumer affordability** – e.g. electricity bill discounts or rebates for New Yorkers, prioritizing low-and moderate-income households
- Balance invested in climate mitigation, clean energy, environmental justice, e.g.:
 - Building decarbonization
 - Improving transit
 - Clean energy development
 - Workforce investments
 - Community-directed grant programs
- 35-40%+ of investments must benefit disadvantaged communities

CONTEXT & TIMELINE



INVESTMENTS - SUSTAINABLE FUTURE FUND 2025

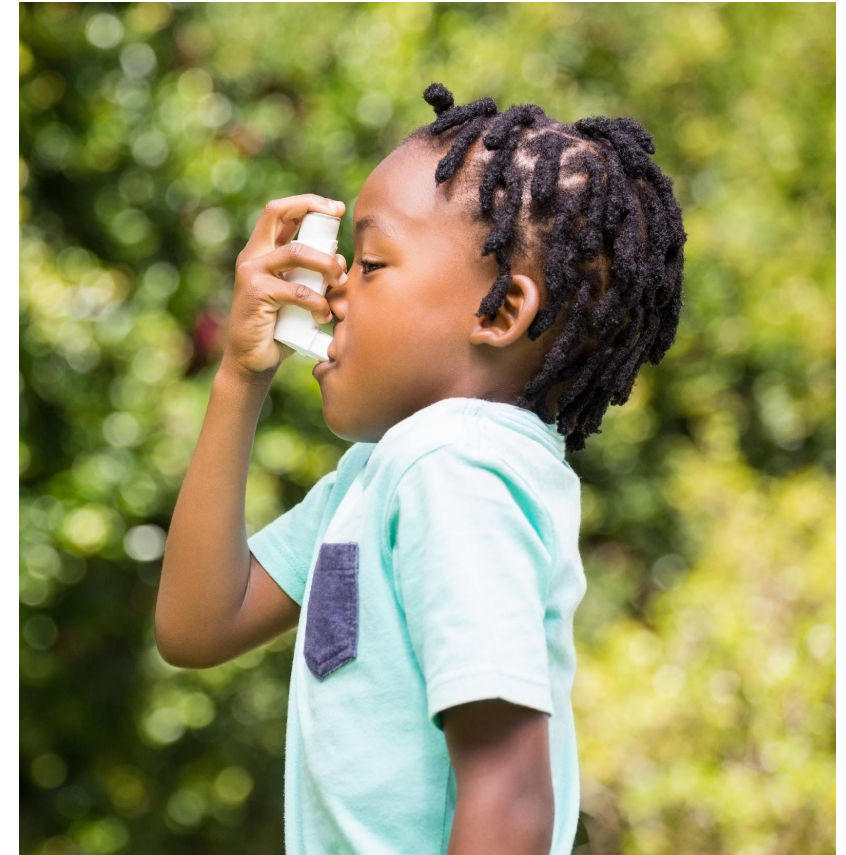
- **\$1 billion** New York communities and households, including in:
 - \$450M Building decarbonization projects
 - \$50M Empower Plus
 - \$200M Thermal Energy Networks
 - \$250M Transportation Electrification, including up to \$100M for electric school buses and related infrastructure
 - \$100 Renewable energy projects
 - \$100M - TBD Community-directed grant programs
 - 35-40%+ of investments must benefit disadvantaged communities



PUBLIC HEALTH BENEFITS

- Cap & Invest would cut conventional air pollutants like NO_x, SO_x, and PM_{2.5} that are linked to asthma, respiratory and cardiovascular diseases, and premature death.
- Estimated annual health benefits by 2035 include:
 - Avoid 1,500 premature deaths every year
 - Avoid 12,700 asthma exacerbation cases and 1,800 asthma-related emergency room visits every year
 - Avoid 70,500 lost work days every year
 - Health benefits estimated to be higher per capita in disadvantaged communities that have long been overburdened by air and environmental pollution
- These **benefits are valued at over \$100 billion from 2020 to 2050**, with urban areas experiencing greater benefits due to higher emissions reductions and larger populations.

Source: NYSEERDA Preliminary Analysis



JOB CREATION

- Alongside other clean energy programs, cap-and-invest would support the creation of **over 28,000 jobs by 2030**, exceeding job displacement by 9x.
- This represents the continued growth of New York's clean energy workforce, which employs **178,000 New Yorkers** and for which the **pace of job growth has more than doubled statewide growth in recent years.**



ECONOMIC BENEFITS

- **Rebated revenues can support energy affordability**, e.g. with income & geographically-targeted rebate approach alone (before any household decarbonization assumed) studies show:
 - All households earning below \$200,000 a year would see net savings under the program in 2030 (RFF and NYCEJA)
 - In first two years: the median low- and moderate- income household sees net savings; >50% of New Yorkers are fully insulated from any increased costs; and ~90% of New Yorkers pay no more than \$20/month (Switchbox)
- **Electrification & efficiency programs** further accelerate affordability, e.g.:
 - Robust incentives can upgrade 46% of New York homes to clean efficient heat pumps by 2035 delivering \$1,022 in annual energy savings to the median household (Switchbox)
- **Installing 1,000,000 efficient and clean heat pumps in New York homes** and putting over **100,000 zero emissions trucks on the road by 2035**, reducing on-road diesel use by more than 40% (NYSERDA prelim analysis)

CONTEXT & TIMELINE

JAN
2025

Governor Hochul proposes Sustainable Future Fund in Executive Budget

Public Comment Period

DEC releases draft reporting rule, kicking off public comment period

MARCH
2025

JULY
2025

CLCPA target to cut emissions 40% from 1990 levels

2030

NEW YORK'S PROPOSED GHG REPORTING RULE

- **Purpose:** The regulation requires the reporting of emissions, activity data, and product data to DEC every year. It does not currently require emitters to reduce emissions or purchase allowances.
- **Who has to report:** There are six main types of reporting entities:
 - Owners and Operators of Facilities, Fuel Suppliers, Waste Haulers and Transporters, Electric Power Entities, Suppliers of Agricultural Fertilizers and Lime, and Anaerobic Digestion and Liquid Storage of Waste facilities.
- **What gets reported:** Information reported varies by category but includes emissions from stationary combustion, upstream out-of-state emissions, process emissions, and vented/fugitive emissions.
- **Important Dates:**
 - First Greenhouse Gas Emissions Data Report (covering calendar year 2026 emissions) due: June 1, 2027.

HOW TO PARTICIPATE IN THE PUBLIC COMMENT PERIOD

The NYS DEC is accepting public comments on the draft NYCI reporting rule **through July 1, 2025**. This is a key opportunity to ensure the rule reflects community priorities and strengthens climate accountability.



How to Submit Written Comments by July 1, 2025

1. **Complete** the public comment form
2. **Send comments** to air.regs@dec.ny.gov and use subject line: “*Comments on Part 252 Reporting Rule*”
3. **Mail to:** NYSDEC
Division of Air Resources
625 Broadway,
Albany, NY 12233-3250
Attn: Part 252 – Emissions Reporting



How to Attend a Public Hearing

Help show strong public support by attending and/or testifying at one of these hearings:

In-Person Hearings:

- **Tuesday, June 3**, at 1 p.m. at DEC’s Region 7 Office located at *5786 Widewaters Parkway in Syracuse, NY 13214*
- **Wednesday, June 4**, at 1 p.m. at DEC’s Central Office located at *625 Broadway in Albany, NY 12207*
- **Thursday, June 12**, at 1 p.m. at DEC’s Region 2 Office located at *1 Hunters Point Plaza, 47-40 21st Street in Long Island City, NY 11101*

Virtual Hearings (via WebEx):



Wednesday, June 18 at 1 p.m.

Wednesday, June 18 at 6 p.m.

Registration is required for virtual hearings. Register [here](#).

TALKING POINTS

These talking points can help to guide your written or spoken public comments on the NYCI reporting rule—feel free to personalize with your own experiences, local impacts, or community priorities.

TALKING POINTS

Reporting Rule Talking Points

- At a time when Washington is dismantling pollution reporting and transparency, we are encouraged that, as promised in the State of the State, the Hochul Administration has released the greenhouse gas reporting rule.
- Right now, toxic pollution is being pumped unabated into our air. This regulation is necessary to ultimately hold polluters accountable and implement solutions that will improve the health and well-being of all New Yorkers.
- To hold polluters accountable, create jobs, clean our air, and deliver investments in transportation and other needed infrastructure, we need the Administration to advance the next two rules required for implementing New York's cap-and-invest program.
- There's still critical work ahead, and we need to advance a clean air program that delivers meaningful benefits for all New Yorkers.

TALKING POINTS

Clean our air
and build a
safer,
healthier,
more
prosperous
New York

- Every New Yorker deserves to breathe clean air and live in a community free from harmful pollution.
- A cap and invest program will create new protections for our air and communities and help stop more air pollution.
- By investing to protect public health, we'll have cleaner air and water, healthier kids, and longer, healthier lives. The program will safeguard our future while improving our lives and creating thousands of family—sustaining jobs.

TALKING POINTS

Help lower electric bills for most New Yorkers

- New Yorkers are facing rising energy costs while sending \$40 billion a year to out-of-state fossil fuel producers. Cap and invest would be a major commitment to local, clean, and affordable energy for New Yorkers.
- At least thirty percent of cap-and-invest revenue will be returned directly to New Yorkers in the form of rebates, helping families cover rising energy costs and ensuring affordability.

TALKING POINTS

Cap
pollution,
hold
corporations
accountable

- Delaying the cap and invest program lets polluters off the hook while New Yorkers bear the consequences of higher healthcare costs, damaging air quality, and environmental degradation.
- Cap-and-invest will ensure that oil and gas companies cut harmful emissions while transitioning to cleaner, greener operations.

TALKING POINTS

Invest in infrastructure to reduce pollution

- Cap-and-invest will generate billions of dollars to improve and repair New York's aging public transit systems and energy infrastructure. Modernizing our infrastructure is critical to cutting pollution and building a cleaner, healthier New York.
- It would improve our trains and buses, expand clean energy for our communities, advance energy efficiency in our homes and schools, and support thousands of good-paying jobs statewide.



QUESTIONS?